



Matt and Ashley Gordon inducted to the N.C. Longleaf Honor Roll

On a beautiful April day in 2022, Matt and Ashley Gordon were recognized by the N.C. Longleaf Honor Roll for their significant efforts to restore longleaf on their property in Richmond County. N.C. Longleaf Coalition representatives and supporters from the N.C. Forest Service, The Longleaf Alliance, U.S. Fish & Wildlife Service, N.C. Wildlife Resources Commission and Quail Forever gathered together to discuss what they love most about longleaf pine and learn what makes the Gordon’s efforts so important.

After the harvest of loblolly pine, the Gordons established 21 acres of longleaf pine. The remnant longleaf on their property demonstrate the significance of their work – bringing back longleaf to where it once thrived. The young trees are doing well, and native grasses and flowers have responded well to the Gordon’s management. Mr. Gordon has not only demonstrated a commitment to using prescribed fire as a management tool on his own property, but he has also encouraged and aided his neighbors in doing the same.

